



GREENING OUR SHOW

As the producers of the Ottawa Go Green Expo,
we are making every effort we can to minimize any impact the event
may have on the environment, including:

Offering organic and local food options at the event

FSC paper, environmentally friendly inks and processes were used in all areas of the event from
signage that is reusable to show guides and promotional flyers

All correspondence with exhibitors were email and web initiatives to limit printing

Only offering an online exhibitor manual

All lanyards are made of bio-degradable material

Taking measures to reduce waste and use a three stream system

Align our event with green hotel options for exhibitors and visitors

On-site volunteer attire is made from 100% certified organic cotton

Carbon offsets provided by LivClean (event, facility, travel)

This event is Bullfrog Powered

Supplied 5,000 seed paper cards to students in Grade 3 & 4 for the
Earth Care Program to encourage the greening of the environment

Concessions will serve food on biodegradable corn-based materials

Require exhibitors to use biodegradable materials for sampling

Offer our exhibitors green options for the set-up of their booths such as reusable carpet and drapes

All signage used onsite are used multiple times or are recycled and used for other purposes

The crayons used in the kids area are soy based crayons and coloured with natural mineral powders

Media kits are limited to business card seed papers with access to online kit

National Event Management, producer of the Ottawa Go Green Expo, is a proud member of
Earth Hour for a second year running

Donations in lieu of admission for the 2009 show were given to WaterCan in celebration of World Water Day