



GREENING OUR SHOW

As the producers of the Calgary Go Green Expo, we are making every effort we can to minimize any impact the event may have on the environment, including:

Offering organic and local food options at the event

FSC paper, environmentally friendly inks and processes were used in all areas of the event from signage that is reusable to show guides and promotional flyers

All correspondence with exhibitors were email and web initiatives to limit printing

Only offering an online exhibitor manual

All lanyards are made of bio-degradable material

Taking measures to reduce waste and use a three stream system

Align our event with green hotel options for exhibitors and visitors

On-site volunteer attire is made from 100% certified organic cotton

Carbon offsets provided by LivClean (event, facility, travel)

This event is Bullfrog Powered

Concessions will serve food on biodegradable corn-based materials

Require exhibitors to use biodegradable materials for sampling

Offer our exhibitors green options for the set-up of their booths such as reusable carpet and drapes

All signage used onsite are used multiple times or are recycled and used for other purposes

Media kits are limited to business card seed papers with access to online kit

National Event Management, producer of the Go Green Expo, is a proud member of Earth Hour for a second year running